

1066 BUSINESS AWARDS 2011

Overall sponsor



Category: Overall Business of the Year

ELIGIBILITY:

Award to any business in the Hastings & Rother area that has demonstrated innovative strategies to bring about exceptional financial returns, strong growth and market leadership in its sector. (Please note: If you enter into one of the other award categories you will automatically be entered for this award).

Company / business name.....

Title..... First Name

Surname

Position

Address

.....

.....

.....

.....Post code.....

Telephone

Email

PLEASE SEE ENTRANT PROFILE OVERLEAF



Information provided with this application form or on additional continuation sheets, will be treated by the judges as strictly confidential and will be used solely for the purpose of judging your entry for The 1066 Business Awards. If you have any queries please contact Faiza Shafeek at JP Events South on 01323 414493

APPLICATION FORM

Please answer the following questions on your headed paper.
Give facts, figures and examples where possible rather than general statements.

1. In no more than 300 words, explain why you should be awarded the title "HSBC Overall Business of the Year for 2011"
2. In no more than 300 words, describe what you have achieved to date, giving, where possible, facts and figures as evidence.
3. In no more than 200 words, describe the most important factors and reasons behind your success.
4. Explain your core values and beliefs, and describe how these are reflected in your current and future vision for your business.
5. Explain how you measure your customer and staff satisfaction and how do you involve your employees in this, giving evidence where possible.
6. Do you put anything back into your local community? If yes, explain how.
7. What do you do to ensure you have a happy team of employees?

Please complete this form and post together with your answer sheets to:
The Judges
c/o Faiza Shafeek
1066 Business Awards
Berkeley House
26 Gildredge Road
Eastbourne BN21 4SA

Closing Date for Applications: Thursday 16th June 2011