

# 1066 BUSINESS AWARDS 2010

## *Overall Business of the Year*

Sponsored by HSBC



### **ELIGIBILITY:**

Award to any business in the Hastings & Rother area that has demonstrated innovative strategies to bring about exceptional financial returns, strong growth and market leadership in its sector.

(Note: If you enter into one of the other award categories you will automatically be entered for this award).

**Company / business name** .....

**Title** ..... **First Name**.....

**Surname**.....

**Position** .....

**Address** .....

.....

.....

..... **Post code**.....

**Telephone** .....

**Email** .....

**PLEASE SEE ENTRANT PROFILE OVERLEAF:**

**Closing Date for Applications: Friday 19<sup>th</sup> March 2010**

Information provided with this application form or on additional continuation sheets, will be treated by the judges as strictly confidential, and will be used solely for the purpose of judging your entry for The 1066 Business Awards. If you have any queries, contact Jonathan Dolding at Ten Sixty Six Enterprise on 01424 205507.

## **APPLICATION FORM**

Please answer the following 8 questions on your headed paper.  
Give facts, figures and examples where possible rather than general statements.

1. In no more than 300 words, explain why you should be awarded the title "HSBC Overall Business of the Year for 2010"
2. In no more than 300 words, describe what you have achieved to date, giving, where possible, facts and figures as evidence.
3. In no more than 200 words, describe the most important factors and reasons behind your success.
4. Explain your core values and beliefs, and describe how these are reflected in your current and future vision for your business.
5. Explain how you measure your customer and staff satisfaction and how do you involve your employees in this, giving evidence where possible.
6. Do you put anything back into your local community? If yes, explain how.
7. What do you do to ensure you have a happy team of employees?
8. Should you be short-listed for this award, are you prepared to share confidentially your financial results for the last three years with the judges, in support of this application?

Please complete this form and post together with your answer sheets to:

The Judges  
1066 Business Awards  
Summerfields Business Centre  
Bohemia Road  
Hastings  
East Sussex  
TN34 1UT

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