

1066 BUSINESS AWARDS 2010

Overall sponsor



Category: Retailer of the Year

Sponsored by



ELIGIBILITY:

Award for the retail business that can best demonstrate strong growth, an innovative approach to customer and employee relations together with creativity to enhance sales. This category is open to local independent retailers and to local units of national chains providing they can show how they have impacted on the local community and economy.

Company / business name

Title **First Name**.....

Surname.....

Position

Address

.....

.....

..... **Post code**.....

Telephone

Email

PLEASE SEE ENTRANT PROFILE OVERLEAF:

Information provided with this application form or on additional continuation sheets, will be treated by the judges as strictly confidential, and will be used solely for the purpose of judging your entry for The 1066 Business Awards. If you have any queries, contact Jonathan Dolding at Ten Sixty Six Enterprise on 01424 205507

APPLICATION FORM

Please answer the following 6 questions on your headed paper.
Give facts, figures and examples where possible rather than general statements.

1. In no more than 300 words, explain why you believe you should be awarded the title of "1066 Retailer of the Year"
2. In no more than 300 words, describe what you have achieved to date, giving, where possible, facts and figures as evidence.
3. In no more than 200 words, describe the most important factors and reasons behind your success.
4. Explain how you measure your customer satisfaction, giving evidence where possible.
5. What do you do to ensure you have a happy team of employees?
6. Should you be short-listed for this award, are you prepared to share confidentially your financial results for the last three years with the judges, in support of this application?

Please complete this form and post together with your answer sheets to:

The Judges
1066 Business Awards
Summerfields Business Centre
Bohemia Road
Hastings
East Sussex
TN34 1UT

Closing Date for Applications: Friday 19th March 2010