

1066 BUSINESS AWARDS 2011

Overall sponsor



Category: Retailer of the Year

ELIGIBILITY:

Award for the retail business that can best demonstrate strong growth, an innovative approach to customer and employee relations together with creativity to enhance sales. This category is open to local independent retailers and to local units of national chains providing they can show how they have impacted on the local community and economy.

Company / business name.....

Title..... First Name

Surname

Position

Address

.....

.....

.....

.....Post code.....

Telephone

Email

PLEASE SEE ENTRANT PROFILE OVERLEAF

Organised by:  Supported by: 

Information provided with this application form or on additional continuation sheets, will be treated by the judges as strictly confidential and will be used solely for the purpose of judging your entry for The 1066 Business Awards. If you have any queries please contact Faiza Shafeek at JP Events South on 01323 414493

APPLICATION FORM

Please answer the following questions on your headed paper.
Give facts, figures and examples where possible rather than general statements.

1. In no more than 300 words, explain why you believe you should be awarded the title of "1066 Retailer of the Year"
2. In no more than 300 words, describe what you have achieved to date, giving, where possible, facts and figures as evidence.
3. In no more than 200 words, describe the most important factors and reasons behind your success.
4. Explain how you measure your customer satisfaction, giving evidence where possible.
5. What do you do to ensure you have a happy team of employees?

Please complete this form and post together with your answer sheets to:
The Judges
c/o Faiza Shafeek
1066 Business Awards
Berkeley House
26 Gildredge Road
Eastbourne BN21 4SA

Closing Date for Applications: Thursday 16th June 2011