

1066 BUSINESS AWARDS 2010

Overall sponsor



Customer Service Business of the Year

Sponsored by



ELIGIBILITY:

Award for a business or organisation, irrespective of size or sector that can demonstrate commercial success and strategies for growth whilst achieving excellence in looking after its customers. The organisation must have objectives for high quality customer service and clear methods of monitoring and evaluating standards.

Company / business name

Title **First Name**.....

Surname.....

Position

Address

.....

.....

..... **Post code**.....

Telephone

Email

PLEASE SEE ENTRANT PROFILE OVERLEAF:

Information provided with this application form or on additional continuation sheets, will be treated by the judges as strictly confidential, and will be used solely for the purpose of judging your entry for The 1066 Business Awards. If you have any queries, contact Jonathan Dolding at Ten Sixty Six Enterprise on 01424 205507

APPLICATION FORM

Please answer the following questions on your headed paper.
Give facts, figures and examples where possible rather than general statements.

1. In no more than 300 words, explain why you should be awarded the title of "Customer Service Business of the Year"
2. In no more than 300 words, describe how your commitment to excellence in customer service has resulted in commercial success.
3. In no more than 200 words, demonstrate how you train and develop your staff to support your customer service objectives.
4. In no more than 200 words, evidence how your approach to customer service differentiates your business from your competitors.
5. Should you be short-listed for this award, are you prepared to share confidentially your financial results for the last three years with the judges, in support of this application?

Please complete this form and post together with your answer sheets to:

The Judges
1066 Business Awards
Summerfields Business Centre
Bohemia Road
Hastings
East Sussex
TN34 1UT

Closing Date for Applications: Friday 19th March 2010