

# 1066 BUSINESS AWARDS 2011

Overall sponsor



## Category: Customer Service Business of the Year

**ELIGIBILITY:**

Award for a business or organisation, irrespective of size or sector that can demonstrate commercial success and strategies for growth whilst achieving excellence in looking after its customers. The organisation must have objectives for high quality customer service and clear methods of monitoring and evaluating standards.

Company / business name.....

Title..... First Name .....

Surname .....

Position .....

Address .....

.....

.....

.....

.....Post code.....

Telephone .....

Email .....

PLEASE SEE ENTRANT PROFILE OVERLEAF

Organised by:  Supported by: 

Information provided with this application form or on additional continuation sheets, will be treated by the judges as strictly confidential and will be used solely for the purpose of judging your entry for The 1066 Business Awards. If you have any queries please contact Faiza Shafeek at JP Events South on 01323 414493

## APPLICATION FORM

Please answer the following questions on your headed paper.  
Give facts, figures and examples where possible rather than general statements.

1. In no more than 300 words, explain why you should be awarded the title of "Customer Service Business of the Year"
2. In no more than 300 words, describe how your commitment to excellence in customer service has resulted in commercial success.
3. In no more than 200 words, demonstrate how you train and develop your staff to support your customer service objectives.
4. In no more than 200 words, evidence how your approach to customer service differentiates your business from your competitors.

Please complete this form and post together with your answer sheets to:  
The Judges  
c/o Faiza Shafeek  
1066 Business Awards  
Berkeley House  
26 Gildredge Road  
Eastbourne BN21 4SA

**Closing Date for Applications: Thursday 16th June 2011**