

# 1066 BUSINESS AWARDS 2011

Overall sponsor



## Category: *Tourism & Leisure Business of the Year*

**ELIGIBILITY:**

Award to a Hastings & Rother-based business that has best demonstrated exceptional financial returns, innovation, strong growth and market leadership in the field of tourism and leisure and related activities.

Company / business name.....

Title..... First Name .....

Surname .....

Position .....

Address .....

.....

.....

.....

.....Post code.....

Telephone .....

Email .....

PLEASE SEE ENTRANT PROFILE OVERLEAF

Organised by:    Supported by: 

Information provided with this application form or on additional continuation sheets, will be treated by the judges as strictly confidential and will be used solely for the purpose of judging your entry for The 1066 Business Awards. If you have any queries please contact Faiza Shafeek at JP Events South on 01323 414493

## APPLICATION FORM

Please answer the following questions on your headed paper.  
Give facts, figures and examples where possible rather than general statements.

1. In no more than 300 words, explain why you believe you should be awarded the "Tourism & Leisure Award"
2. In no more than 300 words, describe what you have achieved to date, giving, where possible, facts and figures as evidence.
3. In no more than 300 words, describe the most important factors and reasons behind your success.
4. Explain how you measure your customer satisfaction, giving evidence where possible.
5. What do you do to ensure you have a happy team of employees?

Please complete this form and post together with your answer sheets to:  
The Judges  
c/o Faiza Shafeek  
1066 Business Awards  
Berkeley House  
26 Gildredge Road  
Eastbourne BN21 4SA

**Closing Date for Applications: Thursday 16th June 2011**